



PRESS RELEASE

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New Corporate Design for LRI Group

Modern, open and dynamic: With its new brand launch, LRI Group underlines the further development of the company into an investment service company with a stronger international focus. The powerful word mark in concise writing accentuates the strength and the new design requirements of the company. The nearly 30-year history of LRI Group is illustrated by the addition 'EST. 1988'.

The new design visualises the topics "internationality", "networking" and "openness". Specifically, LRI Group will present itself with a two-colour logo in a striking lettering and quadratic format. The two LRI main colours - grey and orange-yellow - are still being used in modernised form. The new logo has a higher recognition value overall and also underlines the importance of digital brand management: the font is concise and up-to-date, the square-centred format and the new colours are ideal for applications in the digital world. A harmonised corporate design as well as a new website and the gradual reworking of the visual language will be successively implemented.

Michael Sanders, Managing Director of LRI Group explains: "With the adaptation of our logo, we confidently express our position as an international investment service company and form the requirements for a successful further development of strategy and business. The modernisation meets our requirements for a uniform brand image. The name LRI Group stands for itself and replaces the separate brand presence of the individual LRI companies."

About LRI Group

LRI Group is a leading independent investment services company based in Luxembourg. It provides asset managers and investors with nearly three decades of experience in structuring and administration of traditional and alternative investment strategies. Established in 1988, LRI Invest S.A. acts as Super Management Company (Super ManCo) being authorised as Alternative Investment Fund Manager (AIFM) and as UCITS Management Company in Luxembourg. Through LRI Invest Securitisation S.A. it also operates a securitisation platform for a variety of alternative investment underlyings for institutional investors. With LRI Depository S.A. it also provides depository services and can act as Register and Transfer Agent for alternative investment funds. LRI Group has about EUR 10 billion in assets under administration and 100 staff.

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